VEILWORKS

veilworkshq.com · Find the business that fits you, then build it with AI

The 6-Stage AI Business Launch Roadmap

Free checklist. Work one stage at a time; do not skip ahead until every box is checked.

STAGE 1 DISCOVER

- [ ] Write down your top skills, interests, and starting budget
- [ ] Run the free VEILWORKS discovery and get your best-fit match
- [ ] Pick one business: the one you would enjoy for 12 months, not 12 days

STAGE 2 VALIDATE

- [ ] Find 5 real people who would pay for this offer this month
- [ ] Check 3 competitors and write one sentence on how you differ
- [ ] Set a starter price you can quote without hesitating

STAGE 3 BUILD

- [ ] Define the smallest version a customer can actually buy
- [ ] Set up your VEILWORKS Business HQ: customers, tasks, and books
- [ ] Use AI tools for the work you are not an expert at yet

STAGE 4 BRAND

- [ ] Choose a name and register the domain
- [ ] Write a one-line pitch anyone can repeat
- [ ] Claim your profiles on 2-3 platforms where buyers already are

STAGE 5 LAUNCH

- [ ] Announce the offer to your network in your own words
- [ ] Post the offer publicly on one channel and answer every reply
- [ ] Make your first sale, however small

STAGE 6 GROW

- [ ] Ask each happy customer for one referral
- [ ] Track weekly: what sold, what stalled, what to stop
- [ ] Reinvest in what worked; cut what did not